

Press release

## **myclimate is participating in the Climate Conference in Bonn**

**Zurich/Bonn, 6 November – Monday, 6 November, the 23rd World Climate Conference (COP 23) will begin in Bonn. Until 17 November, international climate policy and the implementation of the Paris Agreement on Climate Change will be discussed and negotiated. myclimate is an accredited observer organisation in Bonn and will participate in various events.**

For the entire duration of COP 23, myclimate will be present at a joint stand in the “Bonn Zone” exhibitor space together with the two Swiss foundations BASE and GIB. BASE, GIB and myclimate are presenting innovative solutions for investments in sustainable energy as well as sustainable and robust infrastructure solutions. myclimate focuses on the main topics: implementation and quality management of the CORSIA climate protection agreement of the aviation industry, MRV (monitoring, reporting and verification) schemes and impact measurements, the future of voluntary compensation projects and globally oriented programmes for knowledge transfer and activation.

### **myclimate at COP 23: #Hack4climate**

myclimate is the official climate partner of the Hack4Climate Initiative. #Hack4Climate is a four-day hackathon event that will combine the worlds of “blockchain” and climate protection. Hack4Climate is the first event of its type to be carried out at a World Climate Conference. The event has the goal of using the enormous potential of blockchain/DLT (digital ledger technology) technology and the brains behind it for disruptive climate protection to make a significant contribution to reaching the goals of the Paris Agreement. Hack4Climate is supported by the UN climate secretariat (UNFCCC).

As a partner, myclimate ensures that the emissions of the preceding Hack4Climate events as well as the emissions associated with the hackathon in Bonn are offset by high-quality myclimate projects. In addition, myclimate gave an introductory speech on climate change and climate protection to the participants at the official Hack4Climate kick-off event in Zurich. “There is tremendous potential in revolutionary technologies like blockchain, especially for a more sustainable economy and society. We are convinced that Hack4Climate will not only create new possible applications on the big stage at COP23, but will also continue to drive them forward!” says René Estermann, CEO of myclimate.

### **myclimate at COP 23: Side event on voluntary compensation**

In Bonn, myclimate Germany CEO Stefan Baumeister will take part in an official side event hosted by the German Federal Ministry for the Environment (BMUB). The event is dedicated to the question of the future of voluntary CO<sub>2</sub> compensation projects. It will take place in the IETA Hub on 8 November from 9:30 to 11:00 am. Along with Stefan Baumeister, moderator Malin Ahlberg (Federal Ministry of Economics), Owen Hewlett (Chief Technical Officer, Gold Standard), Aki Kachi (International Policy Director, Carbon Market Watch), Timothy Mealy (Senior Partner, Meridian

Institute) and Simon Henry (Programme Director, ICROA) will discuss the future, significance and challenges of the compensation market under the Paris Agreement.

### **myclimate at the presentation of Subnational Climate Fund during the World Climate Summit on Nov. 14<sup>th</sup>**

“From Action to Transaction – Unlocking deal flow for subnational portfolio of low carbon and climate resilient infrastructure projects” is the headline for the presentation event of the Subnational Climate Fund (SnCF). The event will take place during the “World Climate Summit”, organized by World Climate Ltd. The invited speakers include Arnold Schwarzenegger, R20 founding chair, and Patricia Espinosa, Executive Secretary of the UNFCCC who will introduce the fund initiative, which is organized and managed by R20 and Blue Orchard. The event will demonstrate the whole R20 – Blue Orchard value chain for green infrastructure projects identification, structuring, bankability, investing to reporting. myclimate together with the Gold Standard is the impact measurements provider for projects running under the SnCF.

### **Founding event for the World Alliance for Efficient Solutions**

On 14 November, another high-profile event is on the agenda in Bonn. In Rheinauenpark, the World Alliance for Efficient Solutions will come together to form its founding assembly. The new project by Dr. med. Bertrand Piccard has set itself the goal of bringing together more than 1,000 international initiatives. These are intended to show that sustainable and efficient solutions are not only possible but also profitable. myclimate will join the World Alliance for Efficient Solutions as a founding member.

### **myclimate employees in Bonn**

During the two-week Bonn Climate Conference, myclimate will be represented by René Estermann (second week), Stefan Baumeister (both weeks), Thomas Finsterwald, Division Co-Manager for Climate Protection Projects (second week), Dr Jan Tolzmann, Partnership Manager (first week) and Franzjosef Schafhausen, former Division Manager for International Climate Policy at the BMUB and myclimate Advisory Board member.

#### **More on #Hack4Climate:**

<http://www.hack4climate.org/>

#### **More on the World Alliance for Efficient Solutions:**

<http://www.alliance.solarimpulse.com>

#### **myclimate projects and contact details of myclimate employees in Bonn:**

<http://www.myclimate.org/solutions>

#### **For further information and interviews please contact:**

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## About myclimate – The Climate Protection Partnership

myclimate is a partner for effective climate protection, globally and locally. Together with partners from the economic sector as well as private individuals, it wants to shape the future of the world through consultation and educational programmes, as well as its own projects. myclimate pursues this in a market-oriented and customer-focussed way as a charitable foundation.

This international initiative with Swiss roots is one of the world's quality leaders in voluntary CO<sub>2</sub> compensation efforts. Its group of customers include large, medium-sized and small companies, public administrations, non-profit organisations, event organisers and private individuals. Through partner organisations, myclimate is represented in nine countries: Germany, Austria, Sweden, Norway, Luxembourg, Greece, the United Arab Emirates, China and Japan.

With high-quality projects, myclimate promotes quantifiable climate protection and sustainable development worldwide. CO<sub>2</sub> emissions are currently compensated voluntarily by means of more than 100 climate protection projects in 30 countries. Emissions are reduced there by replacing fossil energy resources with renewable energies, and by implementing local afforestation measures with smallholder farmers and energy-efficient technologies. myclimate climate protection projects meet the highest standards (Gold Standard, CDM, Plan Vivo), and are not only proven to reduce greenhouse gases locally and regionally, but also make a positive contribution to sustainable development.

myclimate encourages everyone to make a contribution to our future, through interactive and action-oriented educational programmes. With this goal, more than 20,000 students and 8,000 trainees have already been reached in Switzerland, and a global network of 1,600 students and young professionals has been established. Moreover, the foundation also provides advice on integrated climate protection with tangible added value. In the field of CO<sub>2</sub> and resource management, myclimate supports companies with advice, analyses, IT tools and labels. The portfolio ranges from simple carbon footprints (emissions calculations at the corporate level) through to comprehensive life cycle assessments for products. Experienced advisers help with identifying and tapping into potential in the areas of energy and resource efficiency.

Since establishing the foundation, myclimate's climate protection projects have created thousands of jobs, protected biodiversity and improved the general living conditions of hundreds of thousands of people. Not least because of this, the German Federal Environment Agency is explicitly showcasing myclimate as a supplier for voluntary CO<sub>2</sub> compensation. In both 2015 and 2012, the Secretariat of the United Nations Framework Convention on Climate Change (UNFCCC) recognised two myclimate projects as "game-changing Climate Lighthouse Activities", which were subsequently honoured by UN Secretary General Ban Ki-moon at the UN climate conferences in Paris and Doha. In addition, in 2012 the myclimate educational project "KlimaLokal" was awarded the Milestone Prize, the Swiss tourism industry's highest distinction. In May 2016, myclimate was awarded the PrixEco Swiss sustainability award.

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